

Message Text

PAGE 01 STATE 211643

60

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM:BIC:OIM:JJACOBSON
APPROVED BY EB/OCA/CM/JSIMMONS
COM:BIC:OIM:RGARNITZ
COM:BIC:OIM:JDOYLE
EB/OCA:CM:JSIMMONS
ARA:ECP:DLACEY
EB/OCA:NLAKEAS

----- 119447

P 052231Z SEP 75
FM SECSTATE WASHDC
TO AMEMBASSY BUENOS AIRES PRIORITY
AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO
AMCONSUL PORTO ALEGRE
AMEMBASSY SANTIAGO
AMEMBASSY BOGOTA
AMCONSUL MEDELLIN
AMCONSUL GUADALAJARA
AMCONSUL MONTERREY
AMEMBASSY CARACAS PRIORITY
AMEMBASSY LIMA PRIORITY
AMEMBASSY QUITO PRIORITY
AMEMBASSY BOGOTA PRIORITY
AMEMBASSY MEXICO PRIORITY

UNCLAS STATE 211643

.O. 11652: N/A

TAGS: AR,BR,CI,CO,VE,PE,EC,MX,

SUBJECT: COMMERCIAL OFFICERS CONFERENCE - LATIN AMERICA

REF: A. STATE 187328 B. STATE 198846

UNCLASSIFIED

PAGE 02 STATE 211643

1. FOLLOWING IS TENTATIVE AGENDA FOR MEXICO CITY
CONFERENCE.

AGENDA - LATIN AMERICA II - COMMERCIAL OFFICERS CONFERENCES,

SEPTEMBER 16-25, 1975 -- B. MEXICO CITY, SEPTEMBER 22-25,
1975:

MONDAY, SEPTEMBER 22, 1975

-----193U - 21UU RECEPTION AT AMBASSADOR'S
----- RESIDENCE
TUESDAY, SEPTEMBER 23, 1975 CHAIRMAN: CHARLES W. HOSTLER,
----- DEPUTY ASSISTANT SECRETARY
----- FOR INTERNATIONAL COMMERCE

-----0845 - 0900 MEETING CALLED TO ORDER -
----- ADMINISTRATIVE ANNOUNCEMENTS

-----0900 - 0915 WELCOMING REMARKS BY

UNCLASSIFIED
----- AMBASSADOR

-----0915 - 0930 VIDEO-TAPE MESSAGE FROM
----- UNDER SECRETARY OF
----- COMMERCE JAMES A. BAKER, III

----- VIDEO TAPE MESSAGE FROM UNDER
----- SECRETARY OF STATE, CHARLES
----- W. ROBINSON

-----0930 - 0945 REMARKS BY ASSISTANT SECRE-
----- TARY FOR DIBA, TRAVIS E.
----- REED

-----0945 - 1015 BREAK AND GROUP PHOTO

-----1015 - 1045 U.S. ECONOMIC ENVIRONMENT
----- A D EXPORTS DEPUTY ASSISTANT
----- SECRETARY OF COMMERCE,
----- CHARLES W. HOSTLER

UNCLASSIFIED

PAGE 03 STATE 211643

-----1045 - 1100 DISCUSSION, Q AND A

-----1100 - 1130 THE IMPORTANCE OF ECONOMIC/
----- COMMERCIAL WORK IN U.S.
----- FOREIGN POLICY - DEPUTY
----- ASSISTANT SECRETARY OF STATE
----- FOR COMMERCIAL AND SPECIAL
----- BILATERAL AFFAIRS, JOEL
----- BILLER

-----1130 - 1145 DISCUSSION, Q AND A

----1145 - 1230 EXPORT-IMPORT PROGRAMS

----- SUPPORTING U.S. EXPORT
----- MARKETING - WILLIAM CASEY,
----- CHAIRMAN, EXPORT-IMPORT BANK

-----1245 - 1445 LUNCH

-----1445 - 1530 NEW DIRECTIONS IN SYSTEMS
----- APPROACH TO EXPORT MARKET-

1530 - 1545 DISCUSSION, Q AND A
1530 - 1545 DISCUSSION, Q AND A

-----1545 - 1700 MANAGEMENT OF OVERSEAS EXPORT
----- EXPANSION PROGRAMS--THE
----- WASHINGTON PERSPECTIVE

----- RICHARD GARNITZ, ACTING

----- DIRECTOR, OIM/BIC
----- NICHOLAS LAKAS, DIRECTOR
----- OCA/CSB/EB, DAVID LACEY,
----- COMMERCIAL COORDINATOR ARA/E
----- CP

-----1700 - 1715 BREAK

-----1715 - 1830 MANAGEMENT OF OVERSEAS EXPORT
UNCLASSIFIED

PAGE 04 STATE 211643

----- EXPANSION PROGRAMS--THE POST
----- PERSPECTIVE

----- PANEL OF SELECTED POST PERSON-
----- NEL

;EDNESDAY, SEPTEMBER 24, 1975 CHAIRMAN: JOEL BILLER

-----0830 - 0845 CONFERENCE CALLED TO ORDER-
----- ADMINISTRATIVE ANNOUNCEMENTS

-----0845 - 0915 CURRENT ECONOMIC/COMMERCIAL
----- POLICY ISSUES IN LATIN
----- AMERICA - DEPUTY ASSISTANT
----- SECRETARY OF STATE FOR
----- REGIONAL ECONOMIC POLICY,
----- ALBERT FISHLOW

---0915 - 0930 DISCUSSION, Q AND A

-----0930 - 1015 U.S. GOVERNMENT PROMOTION
----- PLANS FOR LATIN AMERICA
----- (INCLUDING ROLE OF POST

----- SELF-HELP PROMOTIONS)

----- RICHARD GARNITZ/NICHOLAS
----- LAKAS

-----1015 - 1030 DISCUSSION, Q AND A

-----1030 - 1045 BREAK

-----1045 - 1130 ROLE OF USIA IN EXPORT
----- MARKETING AND TOURISM
----- PROMOTION - DON JONES,
----- EXPORT PROMOTION ADVISOR,
----- U.S. INFORMATION AGENCY

-----1130 - 1145 DISCUSSION, Q AND A

-----1145 - 1300 HOW TO BE A MORE EFFECTIVE
UNCLASSIFIED

PAGE 05 STATE 211643

----- ECONOMIC/COMMERCIAL OFFICER

----- PANEL OF FSOS

-----1300 - 1430 LUNCH

-----1430 - 1545 ROLE OF PROFESSIONAL LOCALS
----- IN ECONOMIC/COMMERCIAL
----- SECTION

----- PANEL OF FSLS; INTRODUCTORY
----- REMARKS BY NICHOLAS LAKAS

-----1545 - 1615 THE OFFICE OF FIELD OPERA-
----- TIONS AND ITS RELATIONSHIP
----- TO THE EXPORT MARKETING
----- SYSTEM - JOHN P. GLEASON,
----- ACTING DIRECTOR, OFFICE
----- FIELD OPERATIONS, U.S.
----- DEPARTMENT OF COMMERCE

-----1615 - 1630 DISCUSSION, Q AND A

-----1630 - 1645 BREAK

-----1645 - 1715 PEC,PICEE,AD CAMPAIGN, IHS

UNCLASSIFIED

----- ROBERT WILBOURN,
----- ACTING DIRECTOR,
----- OFFICE OF EXPORT

----- DEVELOPMENT, BUREAU
----- OF INTERNATIONAL
----- COMMERCE

-----1715 - 1830 WORKSHOP 1 WTDRS,ADS,FTI,IHS

----- WORKSHOP 2 MAJOR PROJECTS AND
----- PRODUCTS, TTP, FOR-
----- EIGN BUYER'S PROGRAM
UNCLASSIFIED

PAGE 06 STATE 211643

THURSDAY, SEPTEMBER 25, 1975 CHAIRMAN: CHARLES
----- W. HOSTLER

-----0815 - 0830 ADMINISTRATIVE
----- ANNOUNCEMENTS

-----0830 - 0930 WORKSHOP RECOMMENDA-
----- TIONS

----- MODERATOR: ROBERT
----- WILBOURN

-----0930 - 1015 ROLE OF U.S. BUSINESS
----- COMMUNITY IN INFLUEN-
----- CING FOREIGN ECONOMIC
----- POLICY

----- AMBASSADOR, COUNSE-
----- LOR FOR COMMERCIAL
----- AFFAIRS, HIGH-LEVEL
----- BUSINESSMEN, AND
----- AMERICAN CHAMBER OF
----- COMMERCE

----1015 - 1030 MEXICO CITY TRADE
-----CENTER, ROBERT D.
--- CLARK, DEPUTY
----- DIRECTOR

1030 - 1100 WALK-THROUGH TRADE
----- CENTER; BREAK

-----1100 - 1130 IMPLICATIONS OF
----- MULTILATERAL TRADE
----- NEGOTIATIONS AND

UNCLASSIFIED

----- GENERALIZED SYSTEM OF PRE-

UNCLASSIFIED

PAGE 07 STATE 211643

----- REFERENCES FOR U.S. TRADE WITH
----- LATIN AMERICA

----- FRED MONTGOMERY, DIRECTOR,
----- TRADE NEGOTIATIONS AND
----- AGREEMENTS DIVISION,
----- OFFICE OF INTERNATIONAL TRADE
----- POLICY, U.S. DEPARTMENT OF
----- COMMERCE

-----1130 - 1145 DISCUSSION, Q AND A

-----1145 - 1230 IMPLICATIONS FOR U.S. BUSINESS
----- INTERESTS OF REGIONALIZATION
----- IN LATIN AMERICA

----- PANEL OF FSOS

-----1230 - 1300 SUMMATION AND CLOSING REMARKS
----- (JOEL BILLER)

-----1300 - 1430 LUNCH

-----1430 - INDIVIDUAL CONSULTATIONS ON
----- SUCH ITEMS AS CCP, BUDGET,
----- ASSIGNMENTS, ETC. ROBINSON

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 26 AUG 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: COMMERCIAL ATTACHES, MEETING AGENDA
Control Number: n/a
Copy: SINGLE
Draft Date: 05 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE211643
Document Source: ADS
Document Unique ID: 00
Drafter: COM:BIC:OIM:JJACOBSON
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Film Number: D750308-0381
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t197509103/baaaaasz.tel
Line Count: 302
Locator: TEXT ON-LINE, TEXT ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 6
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 12 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 MAR 2003 by maustmc>; APPROVED <20 JAN 2004 by RowellE0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> gwr 971014
Subject: n/a
TAGS: BEXP, OCON, US, XM, OCON
To: BUENOS AIRES
BRASILIA
RIO DE JANEIRO
SAO PAULO
PORTO ALEGRE
SANTIAGO

BOGOTA
MEDELLIN
GUADALAJARA
MONTERREY
CARACAS
LIMA
QUITO
BOGOTA
MEXICO
Type: TE

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006